

2022 PROJECT MANAGEMENT ACHIEVEMENT AWARDS CHAPTER EVENTS



Celebrating leadership in project excellence

PARTNERSHIP PROSPECTUS



Australian Institute of
Project Management

Chapter Award Presentations October - November 2022

ABOUT THE AWARDS

Each year the Australian Institute of Project Management (AIPM) recognises and celebrates the role of project management in Australian society and industry through its Project Management Achievement Awards (PMAAs).

In its 22nd year, the PMAAs will celebrate project management excellence across 12 categories for both organisations and individuals. Awards are presented at chapter level, with winners progressing through to national level at the AIPM National award presentation in 2023.

This year, throughout October and November, an in-person chapter event will be delivered across all states and territories, providing the opportunity to network and celebrate awards together amongst a sit-down dinner or in an elegant cocktail setting.

Note: Dates and venues for each chapter are still being finalised.

2022 PMAA NATIONAL AWARDS WILL BE HELD IN 2023

Partnership information for this event will be made available in the closer to the time.



SECURE YOUR PACKAGE

To secure your partnership package with one of the events listed in this kit, please complete the application form (at the back) and return to us.

To discuss any of these opportunities further, please contact:
Julie Walton, Manager Conference and Events | E. jwalton@aipm.com.au | T. 02 8288 8752

WHO IS AIPM?

The Australian Institute of Project Management (AIPM) is the premier, longest-serving body for project management in Australia. We are recognised by Australian business, industry and government as the key promoter, developer, and leader in project management professionalism.

OUR INFLUENCE

Project management is rapidly growing in Australia and is radically transforming the way we do business and deliver strategic initiatives across all industries. It is no longer just a job title but fast becoming an essential skill in all professions. As projects continue to boom in popularity and growth, senior managers across various industries commit their best decision makers to project roles. The Australian Institute of Project Management drives the professional development of these emerging and established project leaders within its diverse member base.

Today, AIPM represents over 8,500 project management professionals across Australia, ranging from individual members to large organisational partners in key areas of infrastructure, property and construction, IT, health, finance and other professional services. We advocate on behalf of our members to ensure that the wide range of expertise and experience of this professional association is understood and leveraged across government and industry.



8,500
members



25,000
subscribers



210,000
website users



24,067
LinkedIn followers



3,186
Facebook followers



1,152
Twitter followers

2021 PMAA PARTNERS



WHAT'S IN IT FOR YOU?

- ✓ **Put your brand in the driver's seat at Australia's premier event for project professionals** with full exposure across our marketing channels reaching more than 8,500 members and a growing 25,000 member and non-member distribution list.
- ✓ **A unique opportunity to align your brand with project excellence** and market your organisation as a contractor of choice.
 - ✓ **Opportunity to promote your products and services** among industry specialists.
 - ✓ **Be seen as an employer of choice** through celebrating project success and aligning with Australia's peak body in project management.
- ✓ **Recognition as an advocate of excellence** and a promoter of professional recognition and project management competency.
- ✓ **Personalised networking opportunities to promote your brand** to your target market at our in-person events.

PARTNERSHIP PACKAGES OVERVIEW

Package	Exposure	Opportunities	Price (+GST)
Platinum Partner	National (all 8 events)	limited to 1	\$25,000
Gold Partner	National (all 8 events)	limited to 2	\$15,000
Major Partner	Per State (NSW, QLD, VIC)	limited to 3	\$7,000
Supporting Partner	Per State (NSW, QLD, VIC)	unlimited	\$4,800
Major Partner	Per State (WA, SA, NT, ACT, TAS)	limited to 3	\$5,000
Supporting Partner	Per State (WA, SA, NT, ACT, TAS)	unlimited	\$3,000

NATIONAL PARTNERSHIP PACKAGES

In-person chapter events (all 8 state events)

Benefits	Platinum Partner (limited to 1)	Gold Partner (limited to 2)
Anticipated audience approximately 50-200 in each chapter		
Partnership rates	\$25,000+GST	\$15,000+GST
Opportunities		
Opportunity to have organisational representative welcome speech (1-2 minutes) across all 8 chapter events	✓	X
Opportunity to be branded as a National Partner across all 8 chapter events	✓	✓
Verbal acknowledgement of partnership by the MC at each event	✓	✓
Opportunity for organisational representative to present the Project of the Year award across all 8 chapter events	✓	X
Logo on Project of the Year winner certificate across all 8 chapter events	✓	X
Logo on session introduction slide	✓	✓
Logo in finalist brochure (digital)	✓	✓
Opportunity to have brochures or promotional items available on table and provide a free-standing banner at each event (supplied by partner)	✓	✓
Complimentary tickets to each chapter PMAA presentation dinner/cocktail	4	2
Promotional		
Logo displayed by partnership level on the event page of the AIPM website, linking to your organisational website	✓	✓
Logo on PMAA related emails, linking to your organisational website (One national email with distribution reach of 25,000 members/non-members) – if sponsorship confirmed by 31 August 2022	✓	✓
Logo on PMAA related emails, linking to your organisational website	✓	✓
Social tagging as partner on LinkedIn and Facebook posts relating to the PMAA event	✓	✓
Opt-in PMAA delegate list – name and organisation only (in accordance with privacy legislation)	✓	✓

CHAPTER PARTNERSHIP PACKAGES

In-person chapter events (per nominated state)

Benefits	Chapter Major Partner (limited to 3 per state)	Chapter Supporting Partner (unlimited)
Rates – NSW, QLD, VIC (100-200 audience)	\$7,000 +GST	\$4,800 +GST
Rates – WA, SA, NT, ACT, TAS (50+ audience)	\$5,000 +GST	\$3,000 +GST
Opportunities		
Verbal acknowledgement of partnership by the event MC	✓	✓
Opportunity for organisational representative to present a chapter award including a 1 min speech (except Project of the Year award)	✓	X
Opportunity for organisational brand to be associated with a chapter award (except Project of the Year award)	X	✓
Logo on session introduction slide	✓	✓
Logo in finalist brochure (digital)	✓	✓
Opportunity to have brochures or promotional items available on table at event (supplied by partner)	✓	
Opportunity to provide free-standing banner at the event (supplied by partner)	✓	✓
Complimentary tickets to the chapter PMAA event	4	2
Promotional		
Logo displayed by partnership level on the event page of the AIPM website, linking to your organisational website	✓	✓
Logo on PMAA related emails, linking to your organisational website – if sponsorship confirmed by 31 August 2022	✓	✓
Logo on PMAA related emails, linking to your organisational website (one nominated state email)	✓	✓
Social tagging as partner on LinkedIn and Facebook posts relating to the relevant Chapter PMAA event	✓	✓
Opt-in chapter PMAA delegate list – name and organisation only (in accordance with privacy legislation)	✓	✓

Terms and Conditions

BOOKING AND PAYMENT

All prices are quoted in Australian dollars and exclude GST (10% Goods and Services Tax).

Sponsorship packages will be allocated only on receipt of the signed application form.

Confirmation will be sent together with a tax invoice for the full amount. The invoice is payable within 10 days of the date of tax invoice. If the payment is not received within this timeframe, then you relinquish your right to the requested sponsorship package.

All payments should be made in Australian dollars by bank transfer or credit card (Mastercard, Visa or American Express). Payments made by credit card will attract a 2.8% fee to cover commissions.

Entitlements will not be implemented for the event/s until full payment has been received.

Sponsors consent to their contact details being shared with event suppliers and contractors.

CANCELLATION POLICY

If notification of cancellation of sponsorship is received in writing:

- 30 days prior to the nominated event date, you will be refunded 50% of the fee
- 14 days prior to the nominated event date, you will be liable for 100% of the package selected.

The Organising Committee reserves the right to cancel the event in case of circumstances beyond its control. In such a case all monies paid to date will be refunded in full less any expenses incurred prior to cancellation. The liability of the organisers will be limited to that amount.

IN-PERSON EVENTS / COVID-19 RESTRICTIONS

In the event of restrictions on large gatherings or other impacts due to COVID-19 or other conditions, the PMAA presentation will move from an in-person event to a virtual option, or the event will be postponed.

If moved to a virtual event, AIPM will advise the sponsor and will transfer the in-person sponsorship to a virtual sponsorship. In the case of the sponsor not wishing to pursue sponsorship of the event virtually, a fee of 25% of the package cost will be charged for administration fees as well as promotions already placed.

2022 PMAA Chapter Partner Application

COMPANY DETAILS

Company Name (for invoice purposes):	
Company Name (for promotion):	
Postal Address:	
Contact Person:	
Telephone:	
Mobile:	
Email:	Website:

SELECT PACKAGE

- | | |
|---|----------------|
| • Platinum Partner (National - all 8 events) | \$25,000 + GST |
| • Gold Partner (National - all 8 events) | \$15,000 + GST |
| • Major Partner (per state – NSW, QLD, VIC) | \$7,000 + GST |
| • Major Partner (per state – WA, SA, NT, ACT, TAS) | \$5,000 + GST |
| • Supporting Partner (per state – NSW, QLD, VIC) | \$4,800 + GST |
| • Supporting Partner (per state – WA, SA, NT, ACT, TAS) | \$3,000 + GST |

SELECTED PARTNERSHIP PACKAGE

State Chapter/s to partner with (nominate as many as you like)	
Costing \$	+ GST

- Payment to be made by bank transfer on receipt of an invoice
 I wish to pay by Credit Card: Visa / Mastercard / American Express (please circle)
NB a 2.8% fee will apply on all payments by credit card

Signature of applicant:
Date of signing:

Take advantage of the opportunity to enhance your brand association with these prestigious industry awards acknowledging excellence in project leadership and demonstrate your organisations commitment to the profession of Project Management, by clearly positioning it as an “employer of choice” for project professionals.

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